
Clwb Pêldroed
PORTHMADOG
Football Club Limited

Y Traeth Stadium, Porthmadog, Gwynedd LL49 9PP

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Porthmadog Football Club and the Community

The Board of Porthmadog Football Club recognises the pivotal role that we can play in relation to the local community. Similarly, the Football Association of Wales encourages clubs to engage in a variety of activity aimed at strengthening the relationship between the club and the local community.

Research suggests that clubs are continually involved in community activity although they often fail to advertise or promote this. Consequently, Porthmadog Football Club appreciates the advantages for our club to promote this activity and have subsequently, formalised a Club Strategy. This has been demonstrated in the business sector where community activity and its promotion are designed to meet both financial objectives and social objectives. Creating a strategy with measurable goals as well as a means to promote this activity will benefit not only the club but also the community as a whole.

Porthmadog Football Clubs' Community Strategy

- As part of maintaining it's links with the community Porthmadog Football Club assist in the running of Porthmadog FC Social Club which meets every Friday at Y Ganolfan Porthmadog.
 - Porthmadog FC hold regular coffee evenings throughout the year in Porthmadog
 - Porthmadog FC are members of Porthmadog Chamber of Trade.
 - Porthmadog FC support Ffrindiau Port in it's fund raising efforts to provide Christmas lights for the town.
 - The club has a policy to purchase goods and services locally dependant on achieving the necessary criteria on price, quality and delivery.
 - Porthmadog FC regularly make the Traeth available to all local leagues to hold semi-final and final matches in various cup competitions.
 - Porthmadog FC makes available it's new club house facilities to groups and individuals for community use such as fund raising.
 - Porthmadog FC has produced a calender for many years with historical pictures of the town.
 - To undertake any services within the local community to the benefit of the community and ultimately the club.
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- To be aware of the clubs Anti-Discrimination Policy and Equal Opportunities Policy at all times when dealing with the Community.

Communication of the Strategy

Porthmadog Football Club aims to communicate its Community Strategy and also its progress reports via the following means: -

- Match Programmes
- Club Newsletter
- Local Press
- Letters to Local Youth Clubs and Schools
- Club website

This strategy was originally written for the Season 2004/2005 and is reviewed and renewed where appropriate at the start of every season. Porthmadog Football Club would welcome any suggestions or questions regarding this strategy. Should you wish to do so, please contact,

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